

**PSMJ** | Resources, Inc.®

and XL Group present

*A live FREE Webinar*  
**Quality and Risk Management  
for Smaller Firms**

February 14, 2012, 1:30 pm ET

XL Group  
Insurance



Design Professional

**JOIN US ON THE FREE, live webinar and earn a free AIA Learning Unit.\***

Hosted by PSMJ/Resources, Inc. and XL Group

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**Quality and Risk Management for Smaller Firms**

A/E firms--large and small--know the challenge is to please the client and make a profit doing it. And that creates another challenge: avoiding the risk of errors and omissions.

For smaller firms, risk management is an even more important issue--one mistake can wipe out your firm completely! But because smaller firms don't have the resources of larger firms, it's the non-technical risk and quality issues that are frequently overlooked.

There are practical ways to mitigate your risk exposure. As a service to the design community, PSMJ and the Design Professional unit of XL Group periodically provide free practice management webinars. We hope you'll join us for [Quality and Risk Management for Smaller Firms](#), February 14, 2012 at 1:30 PM EST. We'll focus on design, delivery, and quality issues that drive professional liability claims and give you practical advice for avoiding them.

**Who should attend?**

Your firm's success depends on your ability to understand and manage the risks inherent in every project. Everyone who interacts with your clients should attend:

- CEO and Partners
- CFO and Business Managers
- Principals
- Project Managers

[Register](#) at no cost today and avoid costly mistakes tomorrow!

\*This webinar is registered with the national AIA, and units earned by architects are directly reported to the AIA by PSMJ. Engineers can, in general, use certificates of completion to self-report Professional Development Hours. Not all States and licensing boards accept these programs for learning units.

Feel free to forward this email on to someone else you know that might benefit from the FREE information that will be presented in this webinar!

**During this 1-hour FREE webinar:**

- Discover the biggest risks for design firms using industry data on project type and client type
- Learn techniques for controlling construction phase risks
- Recognize and avoid the top four non-technical causes of professional liability claims
- Find out how your contract can help avoid common problems that frequently become professional liability claims
- Have the opportunity to ask the questions that address your small firm concerns

And, as an additional benefit of registration, a complimentary recording of the webinar will be emailed to you afterward.

[Register HERE. It's FREE.](#)

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